

May 13, 2024

TECHNICAL SPECIFICATIONS FOR THE PROCUREMENT OF B2B NETWORKING PLATFORM WITHIN THE FRAMEWORK OF THE EUROPEAN PROJECT SCAIRA (INTERREG SUDOE PROGRAMME).

BACKGROUND

FUNDACIÓN CORPORACIÓN TECNOLÓGICA DE ANDALUCÍA", with Fiscal Identification Code G91452953, registered in the Registry of Foundations of Andalusia with the number SE/1001 and domiciled for these purposes in Seville, calle Albert Einstein, s/n. Insur-4º, C.P. 41092, has been the beneficiary of the SCAIRA project co-financed with European Union funds.

The SCAIRA project aims to develop a customised training programme to support the creation and acceleration of new enterprises in rural areas for the green transition of the production sector focused on the Aerospace and Automotive sector. Both sectors have a historical anchorage in the SUDOE area with a significant number of companies to accompany in their transition. SCAIRA's ambition is to create and attract new economic assets in rural areas while providing innovative responses to industries in green manufacturing and reducing their environmental footprint.

As a result, this project will meet many social needs in rural areas, such as economic growth, which at the same time will help these areas gain in attractiveness. These regions will increase in terms of manufacturing, entrepreneurship, and population. This will lead to economic revival and growth, population growth and overall a huge cultural revival.

In this project, CTA will lead the Dissemination and Communication activities, as well as the Open Calls Management for SMEs and entrepreneurs, which will be provided by coaching services.

SUBJECT OF THE OFFER

CTA is looking for an offer to set up a platform in English for the organisation of B2B meetings, networking and virtual events. The provider must have a platform with the aforementioned features already tested and used by other projects, with the possibility of being parameterized according to the conditions of the call defined within the SCAIRA Project.

In that sense, the specific functionalities required for the platform selection are listed below:

- Call creation. It must have lot of traction. Community, visualisation and impact.

- Create, customise, specify eligibility criteria, dates, prizes, etc.
- Register of participants.
- Collaborative projects, challenges and ideas visualisation.
- Communication with participants.
- Bidirectional, updates, additional info requests, etc.
- Community communication.
- Schedule of events.
- Feedback y mentoring.
- Analysis and reporting.
- Networking and collaboration.
- Awards and rewards management.
- Mobile app

The price offered will correspond to the use of the platform during the entire Project period (from July 1, 2024, to June 30, 2027).

Since the Project will cover 3 years it is also required to guarantee a certain continuity of service over all this time, as well as the possibility of maintenance and support in case of malfunctioning, incidents or modifications of the platform.

The platform should be available at least from the 1st of July.

The supplier must ensure that the above-mentioned points are fulfilled.

Assessment criteria

The supplier whose offer is the most economical and meets the requirements will be chosen. For transparency purposes, CTA will publish on its website the name of all the entities that have offered the tendered services.

Deadline

Offers will be received until May 27, 2024. To participate, it is necessary to fill out the web form enabled on the CTA website.

After filling out the form you should receive an automatic email confirming your participation in the offer;

If you do not receive it, contact us by email:

ofertas.proveedores@corporaciontecnologica.com.