

**Interreg
Sudoe**



Co-funded by
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SCAIRA

SCAIRA: All you Need to Know

Creation and Acceleration of Start-ups in Rural
Areas to Promote Sustainable Manufacturing



interreg-sudoe.eu

Contents

1. What's SCAIRA?
2. The Interreg SUDOE Programme
3. SCAIRA partners.
4. What does SCAIRA pursue?
5. Who can apply?
6. How to apply?
7. Main events of the initiative.



What's SCAIRA?





SCAIRA: For your information

Creation and Acceleration of Start-ups in Rural Areas to Promote Sustainable Manufacturing

30

Experienced
entities supporting
the project

3

Countries involved:
France, Portugal, and
Spain

3

Duration: 01/01/2024 -
01/01/2027



Specific Objectives

S.O. 1 Contribute to the definition of regional and industrial strategies and generate economic growth in rural areas.

S.O. 2 Create a unique programme to develop the skills of entrepreneurs and start-ups in rural areas to support green production.

S.O. 3 Help entrepreneurs and start-ups in rural areas in their creation and acceleration.

Impacts of SCAIRA



Environmental

New solutions/products/services offered to reach sustainable manufacturing in the following domains:

- Bio-based materials.
- Circular economy.
- Energy saving.
- Decarbonization.
- Green Digitalization.

Impacts of SCAIRA



Economic

- Start-ups creation and acceleration in rural areas.
- Job creation and talent concentration in a cutting-edge sector.
- Strong go-to-market position of the start-ups created.
- Multi-stakeholder approach covering all the steps of the acceleration process.
- Public and private investments opportunities.
- Scale-up services and transnational synergies.



Impacts of SCAIRA



Societal

- Raise awareness about the importance of EU programmes.
- Increase the attractiveness of rural areas and dynamize isolated areas at all levels.
- Fight depopulation.
- Foster a green entrepreneurial mentality and culture.
- Strengthen the entrepreneurial rural ecosystem.
- Lay the groundwork for future initiatives.

The Interreg SUDOE 21-27 Programme

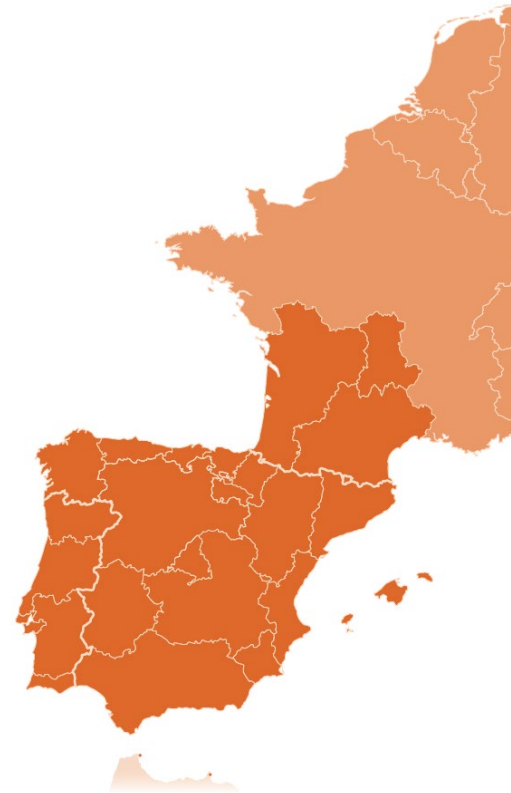


In a nutshell:

ERDF programme to address the common challenges faced by the SUDOE regions—climate change, social cohesion, and territorial balance—through cooperation projects between entities in the Member States that make up this area.

26 regions and 68,2 million inhabitants.

2021-2027 period budget: 115.3 million euros.





In a nutshell:

Priority 2: “Promoting social cohesion and territorial and demographic balance in the SUDOE through innovation and transformation of productive sectors.”

S.O. 1.4 “Developing skills for smart specialization, industrial transition and entrepreneurship.”





Partners





AIRBUS



Associated Partner

What does the project pursue?





◀ Unlocking you

The SCAIRA project partners envision
journey and destination the same way.





▼ Ready to scale up?

The acceleration programme is designed to provide you with the tools, mentorship, and connections you need to fast-track your growth and take your business to the next level.





- **3 Open calls** to select the best innovative businesses in the manufacturing industries for green transition.
- **6-months transnational programme of mentoring and business acceleration services** (in-kind services of a value up to 20.000€) promoted by business support organisations, clusters, universities and corporations from **France, Portugal, and Spain**.
- **Tailored-made training pathway** composed of at least 5 services upon a portfolio of 14 topics divided in 3 blocks: **legal and administrative, technical consulting, and access to market services**.



- Individualized **mentoring** assistance to ensure alignment with your needs.



Who can apply?





Start-ups or entrepreneurs (self-employed and would-be entrepreneurs).



Applicants based and registered (if applicable) in the Interreg SUDOE area.



Products and/or services with potential to be applied to the automotive/aerospace sectors.

How to apply?





Welcome to our Grant Platform!

<https://scaira.grantplatform.com/>

The screenshot shows the homepage of the SCAIRA grant platform. At the top, there is a dark blue header with the SCAIRA logo, Interreg Sudoe logo, the European Union flag, and the text 'Co-funded by the European Union'. Below the header, on the left, is a 'Log in or register' section with an email input field and a 'Continue' button. In the center, there is a 'SCAIRA Project' section with a 'Start here' heading and a three-step process: 1. Register an account, 2. Start your application (save it in-progress), 3. Submit your application to be reviewed. Below this is a 'Best of luck!' message and a link to contact email. On the right, there is a 'SCAIRA - First Open Call' section with a 'Description' heading, a 'Download sample application PDF' link, and an 'Apply' button. A 'Category partner' section with a plant icon is also visible. At the bottom right, the URL 'interreg-sudoe.eu' is displayed. Social media sharing icons for Facebook, X, Pinterest, LinkedIn, and YouTube are located below the login section.





Step by step

- Wait until 15 October 2024!
- Enter your email address to register.
- Fill in the personal data section.
- Answer a few questions about your business/project.
- Choose a challenge(s) and briefly explain your solution(s) (up to 3).
- Answer a self-assessment survey which result will guide you to choose the most adequate services.
- Indicate your services' preferences: choosing 5.
- Sign and upload the declaration of honour.

And you're done!



Main events of the initiative



Save the dates!

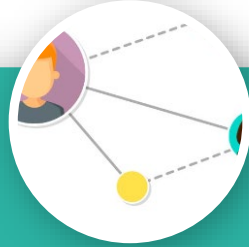
3 Open calls



First Call open on the
15th of October 2024.

Deadline: **27th of
January 2025.**

Networking



B2B, B2F... You name it.
Over the lifetime of the
project, several
networking events will
be launched.

Infowebinars



Questions and
suggestions? Several
infowebinars in all
languages ahead!



Follow us!



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